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Sl.NO	Examination Passed	Name of Institution	Percentage/ Grade/ Class	Month and year of passing
1.	Ph.D. in commerce	University of Kerala	-	July 2022
2.	NET (Commerce)	UGC	-	2017
3.	M COM	University of Kerala	75	2017
4.	B COM	University of Kerala	90	2015
5.	PLUS TWO (Commerce)	D H S E Kerala	88	2012
6.	S.S.L.C	General Education	80	2010

7.	D C A	C –DIT	90	2016
8.	DCFM	C-DIT	90	2016
9.	BC&BF (Business Correspondent and Business Facilitator)	NSDC	A+	2014
10.	Goods & Services Tax (GST) Accounts Assistant	NSDC	B	2018

Work Experience

Work experience			
Name & Address of Organization	Position Held	Period of Employment (Specify Dates)	Experience (Year, Month & Days)
SreeSwathiThirunal Education Foundation,Neyyattinkara,Trivandrum	Assistant professor	1 st July 2017 to 31 st Dec 2017	6 Months
Dr. Palpu College of Arts and Science Pangode , Puthusserri	Assistant professor	1 st Jan 2018 to 30 th April 2018	4 months
IHRD College of Applied Science, Dhanuvachapuram	Assistant professor	1 st June 2018 to 31 st October 2018	5 months
Sreenarayanaguru Open University	Assistant professor	April 2022 Onwards	

Publications

Sl. No	Journal (Articles)
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	Title	Name of the Journal	ISBN/ISSN	Month/Year	UGC/ISSN/ISBN/IMPACT FACTOR
1.	Digitalisation of CRM in the Tourism Industry	Journal of Management and Entrepreneurship	ISSN: 2229-5348	Volume 16 No.2(VII) April-June 2022	UGC Care Group 1 Journal
2.	A study on private investment in tourism sector.	Our heritage UGC care listed journal	ISSN 0474-9030	Vol-78 Issue-16 January 2020	UGC CARE listed journal
3.	Battle for Survival: Micromax after Chinese Dominance	Our Heritage	ISSN 0474-9030	Volume-68 Issue-30 January 2020	UGC CARE Approved International Indexed and Referred Journal Impact factor 6.6 (SJIF)
4.	A Study on mobile wallets in India	Review of research	ISSN 2249-894X	Volume-8 Issue-9 June 2019	Impact factor: 5.7631(UIF) UGC Approved No. 48514
5.	A Study on investors preference on ULIPs	Sadakath A research Bulletin	ISSN 23477 644	Volume-6 Issue-2 March 2019	UGC reference no: 64130
6.	Influence of advertisement in kettuvallam tourism	Indian Journal of Tourism & Hospitality Management	ISSN 2229-404X	Volume-10 Issue -1 June 2019	Peer Reviewed
7.	Influence of Mollywood movies in Hill tourism	Management Researcher	ISSN: 2230-8431	Volume-25 Issue-3 Oct-Dec 2018	Peer Reviewed
8.	Digital India and its role in Revolution of E-commerce	Erudition- The Albertian Journal of Management	ISSN 0973-7839	Volume-12 Issue-2 July 2018	Peer Reviewed
9.	A study on Investors preference on Corporate Bonds	KICMA Reach Journal of Management	ISSN 2395-0293	Volume-3 Issue-2 December 2017	Peer Reviewed
10.	Green Finance-Sustainable investment in India	BODHI International journal of Research in Humanities, Arts and Science	EISSN 2456-5571	Volume-3 Issue-1	Impact Factor
11.	Relevance of kettuvallam in	Media of Intellectual	ISSN 2249-	Volume -9 Issue – 2	Peer Reviewed International reach

	foreign tourism	Reading and Research of Researchers (MIRROR)	8117	December 2019	
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Publications (BOOKS- Chapters)		
Title	Name of the book	UGC/ISSN/ISBN Remarks
Kettuvallam : A Sustainable tourism in Kerala	MONOGRAPH	ISBN 978-10-8738-269-2
Impact of demonetization in tourism sector	COLLOQUY	ISBN 978-16-8824-139-8
Digital Marketing in Tourism	Cyber Security and Digital Marketing	ISBN 978-93-5406-514-9
Budget Allocation On Tourism Sector in Kerala- A Comparative Study	Tourism Product Market and Behaviour	ISBN 978-93-5407-025-9
Role of advertisement in marketing of Tourism products in India	Advertising	ISBN 978-93-89488-31-9
A Rapid Assessment of Covid-19 in Tourism sector	Effect of Covid-19 in Indian Economic Sector	ISBN 978-93-89488-26-5
Tourism: an entrepreneurial avenue for incubators	Entrepreneurship and economic development	ISBN 978-93-5407-454-7
MSME- A New paradise for women entrepreneurs	ECOMMAT	978-81-947715-7-9

Rural Tourism Development	Rural Marketing	ISBN 978-93-89488-41-8
Tourism and Rural Developments problems and prospects	Rural Development and Indian Economy	ISBN 978-93-89488-43-2

Sl. No	Conference/ Seminar Presentation			National /International/State	Month/Year
	Title	Venue	Remarks /Sponsor		
1.	Budget allocation of Tourism sector in Kerala- A comparative study	All Saints' College, Thiruvananthapuram	National Seminar on Budgetary practices in India sponsored by Institute of Parliamentary affairs, Government of Kerala.	National	February 2020
2.	Digital Marketing in Tourism	Mahatma Gandhi College Thiruvananthapuram	International Seminar on Cyber Security and Digital Marketing	International	March 2020
3.	An investment avenue of derivative marketing in India	Department of management studies Periyar university	4 th international conference on Role of management education in promoting entrepreneurship in the globalized business environment.	International	January 2020
4.	A study on private investment in tourism sector.	Department of Commerce. School of Business Management and Legal studies, University of Kerala	International Seminar on Business Models- Government Borrowings and Sourcing Finance for Scaling Business Operations	International	January 2020
5.	A study on investors preference on ULIPS	Sadakathullah Appa College (Autonomous)	UGC sponsored one day National seminar.	National	March 2019
6.	Digital wallets- user's perception	DDU KAUSHAL	TATA Consultancy services & Penang	International	March 2019

	and existing dilemma	Kendra, CUSAT	Skills Development Centre, Malaysia.		
7.	Impact of demonetization in tourism sector	MG College Thiruvananthapuram	National seminar on Economic reforms – Post Demonetization.	National seminar	March 2019
8.	Limitations of e business in Kerala	CONSPI Academy of Management Studies (CAMS), CUSAT	International Seminar on Reinventing India's Business for 21 st Century.		
9.	Digital India with E-commerce Revolution- An evaluation	MMS government arts and science college	National seminar on E-business and E-banking Challenges in the Digitalization Era.	National seminar	March 2019
10.	A study on Investors preference on ULIPS	Government Arts college Thiruvananthapuram	National seminar on behavioral finance- the emerging financial market scenario.	National seminar	July 2019
11.	Sustainable investment in Kerala	Mannaniya College of Arts and Science College	International seminar on Science for Sustainable Development.	International seminar	January 2019
12.	Battle for survival: Micromax after Chinese Dominance.	H.H.M.S.P.B.N SS College for Women Neeramankara	National Seminar on Cross-border trade and investment among emerging Economies. Sponsored by Kerala State Higher Education Council.	National Seminar	October 2019

Workshop participation

WORKSHOP PARTICIPATION		
Area	Venue	Sponsor
Hypotheses formulation and testing	All Saints' college Thiruvananthapuram	PG Department of commerce All Saints' college Thiruvananthapuram.
Applied Regression Modelling & report writing in Business Research	Government college Nedumangad	Directorate of Collegiate Education, Government of Kerala.
Workshop series on	Sanathana Dharma Colege	SD College

Research Methodology	Alappuzha	
Research & Society-the QIT Approach (QIT-Quality Input and Transformation)	Department of Commerce School of Business Management and Legal Studies. University of Kerala, Karyavattom, Thiruvananthapuram	Karyvattom campus, Thiruvananthapuram
Data Analysis and Academic Writing in Social Science	St. Stephens College, Uzhavoor	MG university Kottayam
Research Introduction to Beginners	School of Business Studies, Department of Commerce and Management Studies, university of Calicut	University of Calicut.
Review of Literature: Sources and strategies	Department of Commerce and management studies, university of Calicut	University of Calicut
Fairness in Questionnaire Design: Exploring Data Dynamics	Kerala State Higher Education Council (KSHEC)	Mar Ivanios College (Autonomous) Trivandrum.
How to do an Effective Research	Indian Accounting Association	MG College Thiruvananthapuram

Declaration

I do hereby declare that the particulars provided in the CV are true to the best of my knowledge and belief.

Date: 07-08-2022

Place: Thiruvananthapuram